

**GREEN WITH ENVY – FREE BICYCLING FASHION SHOW
SET FOR LIVING GREEN EXPO – MAY 2**

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WHAT: *Green With Envy – Bicycling Fashion Show at Living Green Expo –*
60 minutes of fast-paced glimpses of the newest garb for your next ride:

- The latest bike-to-work fashions for guys and gals;
- The fastest, slickest Spandex attire for the lean, mean and serious bikers;
- Casual biking styles for parents and children traveling to the store, park or library;
- Bag, body and bike accessories to complement your fashion look and carry your gear in the most convenient, lightweight manner;
- Plus, bikes to match your cycling persona, as well as your outfit.

WHO: Male and female, older and younger models wearing the latest biking fashions, announced by **Minnesota Public Radio's Classic Music Host Allison Young, an avid cyclist and bike commuter.**

The free *Green With Envy Fashion Show* is presented by the **Minneapolis Bike Walk Ambassadors.**

WHERE: **Living Green Expo, State Fairgrounds
Second floor stage in the Grandstand**

WHEN: **1:30 p.m., Saturday, May 2, 2009**

WHY: 48 percent of car trips made each day by Twin Cities residents are less than two miles long, and 28 percent are less than one mile. *Of all* trips Twin Cities residents take under one mile, 75 percent are by car!

These one- and two-mile trips can often be done by biking or walking – instead of driving – it saves money, burns calories and fights global warming pollution.

MORE:
About Bike Walk Ambassadors

The Bike Walk Ambassador program of the City of Minneapolis in partnership with Bike Walk Twin Cities encourages people to bike more, walk more, and drive less in Minneapolis and neighboring communities.
(www.bikewalktwincities.org/ambassadors)

About Bike Walk Twin Cities

Bike Walk Twin Cities is a \$21.5 million federally funded initiative to increase biking and walking, and reduce driving in Minneapolis and neighboring communities. Working with local governments, businesses, organizations and residents, the initiative provides public education and allocates funds for safer crosswalks, bike lanes and other improvements. Transit for Livable Communities, a Twin Cities nonprofit organization that promotes a more balanced transportation system, is designated by federal law to administer Bike Walk Twin Cities.
(www.tlcminnesota.org)

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